

100 Kisses Foundation
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Hello Snohomish County Non-profit. We would like to introduce ourselves to your organization.

The 100 Kisses Foundation is a newly formed Washington State non-profit whose sole purpose is to raise money for Smile Train. (www.smiletrain.org) This internationally known charity provides corrective surgeries for underprivileged children born with cleft lips and palates in over eighty countries around the world. They have successfully operated on over 650,000 children -- dramatically changing their lives, and the lives of all those who know and love them.

We feel we have a very unique approach to raising funds for this organization. During the next year, we plan to honor 100 remarkable women who live or work in Snohomish County, for their hard work and dedication on behalf of others, especially children. Nominees can come from businesses, the private sector, government, non-profits, schools... anywhere you find women making a difference.

We are already off an impressive start with two distinguished nominees on our web site now. **Christine Umayam** is the founder of Child United, based in Lynnwood. Their mission is to empower the poorest children in the developing world, with the vision that promoting education to a child will lead them, their family and eventually their community, out of poverty. Earlier this year, the Congressional Medal of Honor Society chose her as one of 10 finalists around the country for the "Citizens Service Before Self" award.

Jeanine Long served in the Washington State Legislature as a representative for six years, and as a senator for eight. She has received numerous awards from local and national organizations, honoring her for her outstanding efforts championing the causes of children and the underprivileged. She continues to serve the community at large as a member of the distinguished Braam Panel, which was created to monitor improvements in selected services provided by DSHS for foster children.

After our outstanding 100 honorees have been selected from among the nominees, we will coordinate the process of having each woman provide their lipstick print "kiss" and signature on a piece of paper.* We will then compile the "100 Kisses" into a framed work-of-art.

In the fall of 2012, a gala banquet will be held in Snohomish County to unveil the final work-of-art, and publicly honor these women, their causes, and their achievements. We will request that at least five people attend in support of each honoree and the organization or group with which she is affiliated. Corporate sponsors will be sought for the project and the event itself, but the “ticket of admission” (or suggested donation) for the banquet will be approximately \$100 per plate. Our goal is to raise a minimum of \$50,000 to donate to Smile Train.

Not only will this provide life-changing surgeries for up to two hundred children in need; it will bring much-needed attention to worthy causes that are championed by women here in Snohomish County. We will also build momentum for future county, state, and national 100 Kisses projects. Such expansion of our vision has the potential to give countless children a second chance at life that they otherwise might never have seen.

What will we do with this work-of-art? Our intention is to donate it for display in a conspicuous place of honor in Everett, the county seat. The Snohomish County Administration Building is an ideal location.

We are offering your organization the privilege of being among the first of those who will nominate and recognize women who make a difference in Snohomish County; women who inspire us all with their example of unselfish service.

Please let us know if you would like a 100 Kisses representative to visit your organization. We would be happy to speak to you personally, or make a presentation to any size group. Smile Train has provided us with DVD copies of the Academy Award winning documentary, “Smile Pinki” which can be used in our presentations, or mailed to you for viewing at your own convenience. Additional copies of the enclosed brochure are also available upon request.

We are counting on your support, and look forward to keeping you updated as to our progress.

Sincerely,



Alison Herron
President, 100 Kisses Foundation
alisonh@100kisses.org

** This process will be documented for inclusion in a “100 Kisses for Snohomish County” booklet and DVD that will become part of our fundraising efforts.*

NOTE: To nominate someone you know, please visit www.100kisses.org, and click on “Submit a Nomination.”